

# GO'IA<sup>®</sup>

*Artificial Intelligence for smart analytics  
and speedier investigations*

# Transforming BIG DATA into SMART DATA

The GO'IA® software platform combines Artificial Intelligence with video from cameras. Video and Artificial Intelligence become powerful tools to accelerate and reinforce flow analytics, security and management.

GO'IA® offers outstanding image processing possibilities. Detect, track, classify people, faces, genders, age ranges, vehicles or other objects are now possible with GO'IA®.

## GO'IA® to optimize operational management

### SECURITY

- Access control reinforcement
- Blacklist and watchlist management
- Live & a posteriori people investigation
- Crowd management
- Reverse direction alert
- Dangerous crossing area
- Abnormalities detection

### QUALITY/INDUSTRY

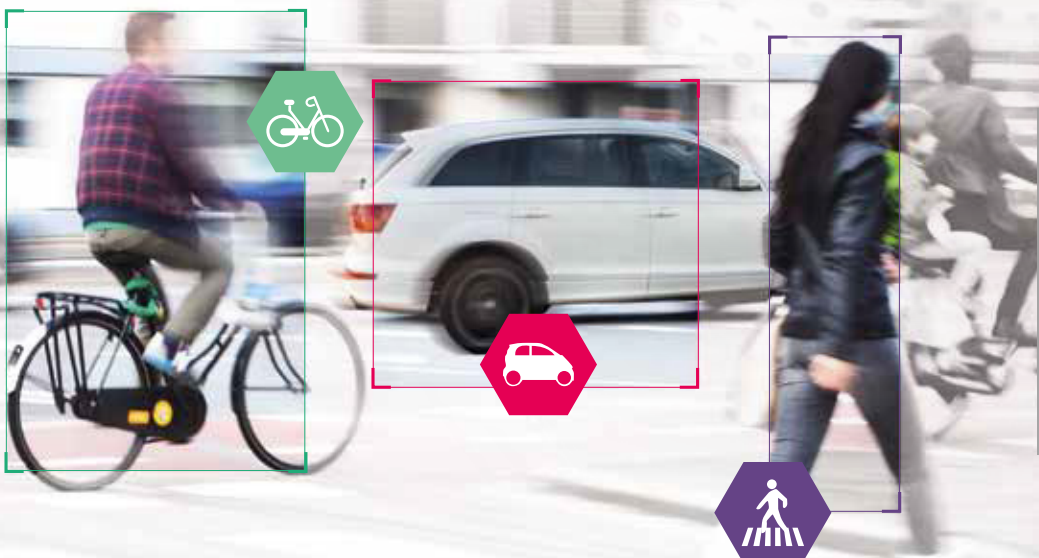
- Industrial quality control
- Hazardous behaviour detection
- Unusual analysis situations

### INFRASTRUCTURE

- Parking management
- Vehicule in reserved area






### MARKETING / COSTUMER CARE

- Dynamic counting
- Whitelist management
- Key performance indicators
- Flow management



**GO'IA® is as effective in live as it is on recorded video. The more it works, the more robust and efficient it becomes. GO'IA® software can be implemented as an independant application.**

# GO'IA®, a proactive performance tool

- EFFICIENCY** —  — Real-time analysis and adaptation to complex situations
- RELIABILITY** —  — Higher success rate compared with simple movement image analysis
- PROFITABILITY** —  — One single investment for the benefit of several company departments
- INTEROPERABILITY** —  — GO'IA® works on existing cameras (static or PTZ models)
- TAILOR-MADE** —  — Adaptation of the software to the customer's environment

## GO'IA INVESTIGATION

### Advanced post-analytic platform

- > Help investigators sift through large volumes of video footage recorded by CCTV cameras
- > Quickly constitute evidence while ensuring data integrity and confidentiality
- > Ability to analyze video footage from disparate sources

#### GO'IA INTEREST

View hours of video in few minutes with the «video de-rushing» function. **Isolate and extract video footage rapidly to pinpoint events of interest.**

#### GO'IA PRIVACY

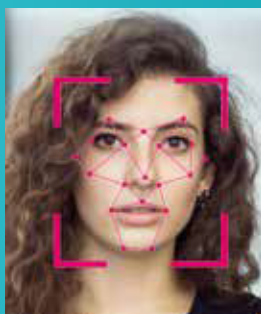
Automatically blur faces or individuals for anonymity purposes.



#### GO'IA POST ANPR

Tool for automatic number plate recognition and video indexing.

## Face recognition



GO'IA is also a face recognition software for real-time or post-event use cases. First, you obtain facial images from video streams.

And, in a few seconds and automatically, the system compares each template image with an enrolled image database until a match is found.

- VIP people identification
- Search for person of interest
- Automated border control
- Integration into the access control system

The data base comparison executes in less than 2 seconds.



GO'IA®

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**PNY**®

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